



NWMLS EXPOsed
EDUCATIONAL CONVENTION

TECH | FORMS | EDUCATION | LEGAL

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425.820.9200
www.nwmls.com

 **Northwest**
Multiple Listing Service®



WELCOME TO NWMLS EXPOsed

WELCOME MEMBERS!

On behalf of Northwest Multiple Listing Service, let me welcome each of you to the NWMLS 2018 EXPOsed Education Convention. It's an exciting time for our industry and we are delighted to launch this first-ever educational event.

Here is a quick overview of what you can expect at NWMLS EXPOsed:

- Educational sessions on topics such as legal issues, form updates, and products
- Between 3 to 5.5 clock hours
- Product demonstrations
- Keynote luncheon speaker Elliot Eisenberg
- Continental breakfast, lunch, snacks, and happy hour drinks after the event

The NWMLS staff and everyone involved hope you find the day meaningful, lively, and informative. Make the most of your time here and let any staff know how we can make your experience a great one.

Thank you for attending our conference!

Sincerely,

Tom Hurdelbrink
President & CEO



ELLIOT EISENBERG

The Economy: What's Really Happening?
Banquet 2DE | 11:30am - 12:50pm | Keynote Lunch Speaker



MEET ELLIOT EISENBERG

Often called the “Bow tie Economist,” acclaimed economic expert, Elliot Eisenberg, uniquely specializes in making the arcana and minutiae of economics entertaining and relevant.

With expertise and consultation sought-out by federal, state and local governments and legislators, hedge funds and investment advisory groups, Dr. Eisenberg is an established authority on the national and global economy and its impact on various industries.

Currently, as the president, chief economist and founder of Graphs and Laughs, LLC, he conducts studies and provides economic forecasts that are featured in daily summaries on his blog. Formerly a senior economist with the National Association of Home Builders, he is an expert on the economic impacts of industries, such as homebuilding and tourism and the consequences of government regulation. He is the creator of the multifamily stock index (the first nationally recognized index to track the total return of public firms principally involved in the ownership and management of apartments) and serves on the Expert Advisory Board of Mortgage Market Guide.

With an engaging narrative and warm demeanor, Dr. Eisenberg infuses colorful perspective to the world of economics, providing expert insight in an unconventional manner that leaves audiences stimulated, informed and wildly entertained.

EDUCATIONAL SESSIONS

Clock Hour Approved Courses

18 SHADES OF REAL ESTATE

1.0 Clock Hour | 9:00am | Banquet 2DE

An overview of real estate issues that every broker needs to know, taught by NWMLS Corporate Counsel, Justin Haag.

MOBILE OPTIONS UNCOVERED

1.0 Clock Hour | 9:00am, 10:30am, & 1:00pm | Room 1D

Highlighting the use and navigation of Homesnap, HomeSpotter and the mobile use of other core products.

STATISTICS SHOWCASE

1.0 Clock Hour | 9:00am & 1:00pm | Room 1E

Showcasing Matrix Stats, InfoSparks, FastStats and Matrix Market Report capabilities for CMAs, share tool tips and various market specific ranking reports.

SPOTLIGHT ON SETTINGS

1.0 Clock Hour | 9:00am - Room 1F | 10:30am - Room 1E

Focus on personalizing your account across NWMLS systems, including in Matrix, TransactionDesk, and ShowingTime.

ILLUMINATING AUTHENTISIGN

1.0 Clock Hour | 10:30am & 1:00pm | Room 1F

Break down the electronic signing process, including managing the signing after it has been sent and troubleshooting common missteps.

ELLIOT EISENBERG KEYNOTE LUNCH SPEAKER

1.0 Clock Hour | 11:30am - 12:50pm | Banquet 2DE

Gain understanding of the economic forecast from the famed "bow tie economist."

ATTORNEY CONNECTION

1.5 Clock Hours | 2:30pm | Banquet 2DE

A discussion and Q&A session with a panel of top real estate attorneys on current legal issues affecting the real estate brokerage industry, moderated by NWMLS.

EDUCATIONAL SESSIONS

No Clock Hours Available

MEET THE NWMLS EXPERTS (Q&A)

Available All Day | Room 1A

Bring NWMLS system questions and get specialized help from NWMLS trainers.

MODERNE VENTURES

Q&A Throughout | Theater 2BC

10:30am - 11:20am: *How Technology is Changing the Future of Real Estate - Presentation by Shawn Hill*

We read something new about Artificial Intelligence, the Gig Economy and Smart Homes every day but how will these trends affect Real Estate and how can we use them to our advantage?

1:00pm - 2:20pm: *Shark Tank - Panel Led by Shawn Hill*

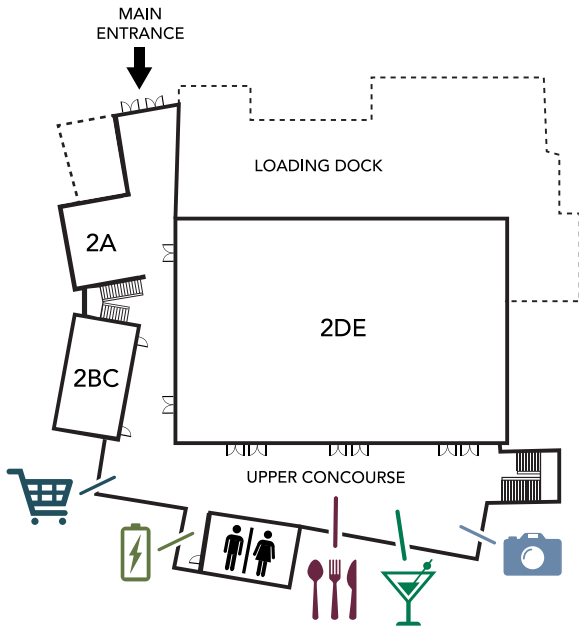
Meet innovators that can help you build new business, provide better customer service and save you time. Learn about technology companies from inside, and outside, the industry who are shaping, challenging and advancing how we do business.

NWMLS PRODUCT DEMOS

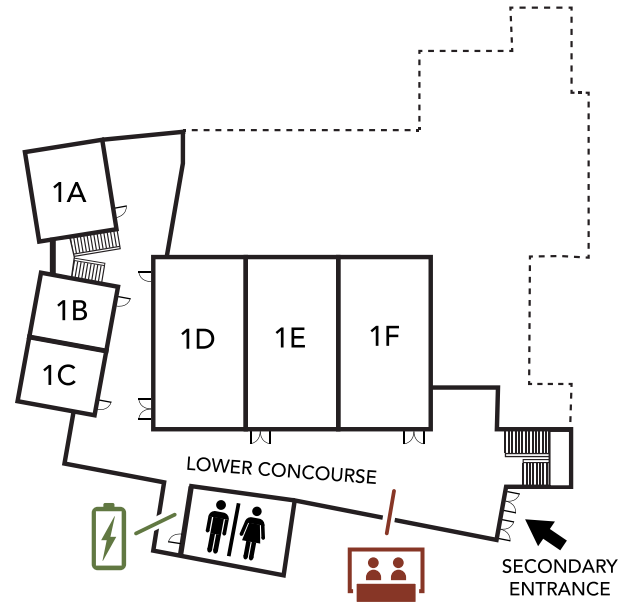
Attend live demonstrations from NWMLS product vendors, highlighting key features and recent upgrades in:

- **CoreLogic:** 10:00am - 10:20am | Room 1B
- **Supra:** 10:00am - 10:20am | Room 1D
- **Homesnap:** 10:00am - 10:20am | Banquet 2DE
- **HomeSpotter:** 2:00pm - 2:20pm | Room 1C
- **ShowingTime:** 2:00pm - 2:20pm | Room 1B
- **Down Payment Resource:** 2:00pm - 2:20pm | Room 2DE

UPPER LEVEL MAP



LOWER LEVEL MAP



ROOM

EDUCATIONAL SESSION

1A	Meet the Experts (Q & A)
1B & 1C	Product Demos
1D, 1E, & 1F	NWMLS Educational Sessions
2A	Check-in, Information, & Early Clock Hour Card Drop-off
2BC	Moderne Ventures
2DE	Product Demos, Keynote Luncheon Speaker: Elliot Eisenberg, 18 Shades of Real Estate, & Attorney Connection

MAP KEY

	Breakfast & Lunch		Happy Hour
	NWMLS Member Store		Phone Charging Station
	Vendor/Sponsor Tables		Selfie Photo Station
	Restrooms		Stairs

THANK YOU ASSOCIATIONS!

THANK YOU SPONSORS!



Opening doors to a better life



Sponsors are located on the Lower Concourse for questions, and more!



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