



JP | JESSICA PRICE

Interactive Media Design Student
Graphic Designer, Illustrator,
& Motion Designer

Interests & Hobbies:



Espresso



My Pet Bird



Paddle-boarding



Scuba Diving



Cooking



Badminton

Contact:



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Education:

W Interactive Media Design Bachelor of Arts

University of Washington - Bothell, WA - Expected December 2021

- 3.9 GPA

🎓 Digital Design AAS-T Degree

Lake Washington Institute of Technology - Kirkland, WA - June 2015

- Web & Mobile Design Specialty Certificate
- Summa Cum Laude (4.0 GPA)

Design Experience:

W Media, Marketing, & Graphic Designer

UW Bothell Division of Student Affairs - Bothell, WA - 2019 to Present

- Conceptualize graphics and promotional materials for 9+ on-campus departments and a variety of events
- Film, edit, make accessible, and publish quarterly Dean of Student Affairs update video
- Refine, design, print, and distribute the Bothell Student Times across campus for nearly 6,000 students monthly
- Aided the department and the institution during the COVID-19 pandemic through digital design while effectively working remotely



Co-Facilitated 3hr. Adobe After Effects Online Workshop

w/Salem Levesque - UWB IT Digital Learning Specialist - 2/12/2021



Design & Communications Specialist II

Northwest Multiple Listing Service - Kirkland, WA - 2015 to 2020

- Designed company branded marketing, event, statistical, training, and other materials for web and print as needed for 19+ locations
- Developed presentations, emails, newsletters, and more
- Illustrated icon collections, company vector art, and monthly housing data statistical infographic as needed
- Monitored, designed, & posted on 5 social media accounts
- Supported digital printing department by printing, cutting, packaging, and shipping/mailling flyers, brochures, business cards, and postcards
- Maintained 100+ real estate forms in Adobe InDesign and Word, programmed them in Acrobat, published on the web, and coordinated NCR printing
- Organized, prioritized, scheduled, designed, and invoiced real estate design and print projects with outstanding customer service for 30,000+ members on a team of 3-5 employees

Technical Skills:

- **Adobe Creative Cloud:** InDesign, Illustrator, Photoshop, Premiere Pro, After Effects, Acrobat Pro DC
- **Microsoft Office Suite:** Word, Excel, PowerPoint, Publisher
- **Design Skills:** Storyboarding, Persona Design, Wireframes, Typography, Branding, Illustration, Accessibility Best Practices, UI/UX Best Practices
- **Programming Languages:** HTML & CSS
- **Digital Printing:** Snake Imposition Software, Machine Cutting
- **Miscellaneous:** MailChimp, Procreate, WordPress, QuickBooks Invoicing