



## JP | JESSICA PRICE

UX Design, Visual Design,  
Illustration, Motion Design

### Interests & Hobbies:



Espresso



My Pet Bird



Paddle-boarding



Scuba Diving



Cooking



Badminton

### Contact:



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### Education:

#### W Interactive Media Design Bachelor of Arts

University of Washington - Bothell, WA - December 2021

- 3.9 GPA



#### Digital Design Associate in Applied Science

Lake Washington Institute of Technology - Kirkland, WA - June 2015

- Web & Mobile Design Specialty Certificate
- Summa Cum Laude (4.0 GPA)

### Design Experience:

#### W Lead Media, Marketing, & Graphic Designer

UW Bothell Division of Student Affairs - Bothell, WA - 2019 to Present

- Conceptualize and design graphics, videos, and other promotional materials for 9+ departments and a variety of events to engage students
- Provide guidance, technical assistance, and training for a team of 4 Media, Marketing, & Graphic Designers and conduct bi-weekly 1:1s
- Refine, design, print, and distribute the Bothell Student Times across campus for nearly 6,000 students monthly to communicate events and resources



#### Peer Facilitator for Introduction to Interaction Design

w/Professor Dharma Dailey, Ph.D. - Bothell, WA - Spring & Fall 2021

- Assist with the design, development, and execution of in-class exercises and class discussions for 30+ students
- Review student assignments to assist with grading and identify areas of further development
- Meet with Professor weekly to reflect and plan future classes



#### Design & Communications Specialist II

Northwest Multiple Listing Service - Kirkland, WA - 2015 to 2020

- Designed company branded marketing, event, statistical, training, and other materials for web and print as needed for 19+ locations
- Developed presentations, emails, newsletters, and more
- Illustrated icon collections, company vector art, and monthly housing data statistical infographic as needed
- Monitored, designed, & posted on 5 social media accounts
- Supported digital printing department by printing, cutting, packaging, and shipping/mailling flyers, brochures, business cards, and postcards
- Maintained 100+ real estate forms in Adobe InDesign and Word, programmed them in Acrobat, published on the web, and coordinated NCR printing
- Organized, prioritized, scheduled, designed, and invoiced real estate design and print projects with outstanding customer service for 30,000+ members on a team of 3-5 employees

### Technical Skills:

- **Adobe Creative Cloud:** Illustrator, Photoshop, XD, Premiere Pro, After Effects, Acrobat Pro DC
- **Microsoft Office Suite:** Word, Excel, PowerPoint, Publisher
- **Design Skills:** Storyboarding, Persona Design, Wireframes, Typography, Branding, Illustration, Sketching & Ideation, Human Centered Design
- **Programming Languages:** HTML & CSS
- **Digital Printing:** Snake Imposition Software, Machine Cutting
- **Miscellaneous:** Tableau, LucidChart, Miro, MailChimp, Procreate